IN TOUCH

SEPT 2014

IN8 DESIGN



Celebrations All 'Round!

Last night, the Association of Registered Interior Designers honoured our firm with an Award of Merit, so we are feeling celebratory indeed!

And, interestingly, the work for which we were recognized was prompted by our client's celebration.

The Advocates' Society (TAS), which is led by Board representatives of Canada's major law firms, was about to celebrate 50 years of providing advocacy, education and collegiality to the nation's legal professionals. However, as they entered the landmark year, they faced a new challenge. Increasing demands on the Education Centre and the imminent start of a massive construction project on the floor above it, provided strong motivation for TAS to relocate.

Working with a committee of TAS members overseen by the Board's Executive Committee, our first task was to help them search for, and finally decide upon, a building and space that would best accommodate their special needs.

At twice the former size, the nearly 14,000 sq. ft. space efficiently supports TAS administration and houses a flexible, 120-seat, Education Centre that accommodates in-house education delivery and generates rental revenue. The Centre is an ideal setting for everything from small arbitrations and mediations, large training programs, seminars and conferences to annual general meetings, media sessions and product launches as well as social events. It is user-centred, sophisticated, technically advanced and, need we say it? Elegant, gracious and welcoming.

"The Advocates' Society" might bring to mind a group of be-wigged traditionalists, but the new location's clean, crisp, colourful and very contemporary look reflects the strong, pro-active and forward-thinking organization it really is. In fact, TAS so identified with this smart, contemporary new look that it has re-coloured its corporate identity package to match.

We are proud of that recognition, too!

To view the details of the fast track, complex and highly successful TAS project, click here.