



IN8 Design Inc. inspires
through creative passion and colour

by NATALIE BRUCKNER-MENCHELLI

ON THE COVER

Canada's best-read design and construction magazine, *Award*, has just published a cover story on IN8.

The article is entitled "Design Engineering" alluding to our focus on paring down design concepts to the essential solutions for the benefit of our clients.

We think that the reporter did an excellent job of conveying the core principles at our firm – order, beauty and detailing – referencing several Toronto projects as examples. She also got across the way the partners' long shared history of design collaboration and design management over our careers so naturally culminated in the creation of IN8 Design, with our emphasis on teamwork in the studio and with the rest of the design team, especially with the client representatives.

Delighted with this tribute to our firm's unique character, we've posted the article prominently in the office. And we thought you might find it interesting reading, too. [Check it out.](#)